CHAPTER I
INTRODUCTION

1.1   Background of Research

News writing structure analysis is an analysis method principally concerned with arranging how news is being structured and designed, which brings news more interesting to read. It was mentioned by Grundy (2006) that the real purpose of News writing structure is to capture the attention of the audience from the first seconds of their reading since people tend to scan the information and not read it thoroughly.

News writing structure must contain questions that need to be answered in articles by underlining who comes when it happens, what happens in the event, when an event occurs, where it happens, why it can happen, and how it happens (Harrower, 2010). Those things take a role in a story to create expected impact on the readers. The news presented to the readers is a relatively independent unit,

because it offers complete information of an event, starting from the beginning, human climax, character, and emotions.

For news that is written in order to deliver a message to its readers, the structure of news put 5W+1H at the beginning of the story, which is called the Inverted Pyramid. According to Harrower (2010), to arrange a news writing report, not only an Inverted Pyramid structure can be used. Other structures can also adjust the needs of writers according to the news to be reported such as Martini Glass. It works for chronological news, which begins with an Inverted Pyramid summary of the story's most important facts. Also, the Kabob which puts the newsworthy information at the top, and the extra information and details at the bottom.

In writing the news reporting, it is important to avoid delivery errors because the structure used is not suitable. In this case, journalists or media are responsible to provide accurate and structured news, such as in writing crime news, whether a media uses the proper structure or not. If the structure used is not proper, it will eliminate important parts of the news, or will change the information that should be written because using the wrong structure can make such things happen in analysis article.

Due to the exposition above, news writing structure is one of the basics of the news writing process to organize the information of the news in order to help the readers understand how one item leads to others. It is important to attract the readers to read the article depending on the writer of the article.

In this research, the analysis will go through each article, in The New York Times printed news present particular event to the readers. This research aims to observe the tendency when newspapers construct their news reports. The chosen

particular event from the New York Times printed news is "Breonna Taylor's Case," which drew attention from citizens of the United States of America and the black community.

As the reference of this research, at least three previous researches were conducted. The topics vary, and the researchers analysed by using the theory of news writing structure analysis. These researches originate in a variety of disciplines and can have quite different perspectives in using different theories.

In the previous study from E. Afghahi & S. R. N. Sadat (2014) they were analyze "*A comparative study of news structure of state tv news channels of Iran and turkey: a content analysis of foreign news.*" The data are taken from news programs broadcasted from two satellite channels of Shabake Khabar (Iran) and TRT Turk (Turkey) by using the content analysis approach. They also wanted to prove how a news article is structured and the types of structure and reasoning devices that theories of Gatekeeping, Bias, and Syntax Highlighting are used in the article. In conclusion, this analysis provides readers with an understanding of how to analyze news content. It improves their logical understanding of the newspaper's news content. In general, when broadcasting foreign news, both Shabake Khabar and TRT Turk channels observed some of the diplomatic ties and foreign diplomacy practiced by their respective countries.

In other previous studies, Hassoon (2016) explained about "*A Stylistic Analysis of Selected Newspaper's Stories*" As a result, three models have been adopted; first, the inverted pyramid will be used to analyze the structure of the stories, while the other two will be used to analyze the linguistic features of the

stories. The findings indicate that the language and style used to write newspaper stories deviate from writing norms.

In last previous study, using contemporary news stories, P. N. Vicente (2019) analyzed *"Ledes and Story Structure."* This analysis informs readers about the most important aspects of innovative modern digital narrative structures in data visualization, virtual reality, artificial intelligence, machine learning, and social media platforms. Considering the current reception of news stories, the results were revealed. Algorithmic curation is also becoming an important area of study in communication and journalism studies. Because of their importance in personal information consumption, online search engine recommendation policies (e.g., Google News) and social media platform feeds (e.g., Facebook, YouTube) have implemented story selection mechanisms similar to those found in traditional editorial newsrooms.

Based on previous research, this research will not just utilize the lead and inverted pyramid as the analysis news writing structure, as previous studies have done. Furthermore, this study examines news writing structures such as the Inverted Pyramid, Hourglass, and Kabob. In addition, this study intends to focus on the news writing structure in New York Times news articles. More theoretical support and references will be provided in the following chapter.

1.2   Statement of Problem

Research question for this study :

How does New York Times News construct their news structure in the article of Breonna Taylor?

1.3   Research Objective

Based on the research problem, this research has objectives to identify and analyze how New York Times News constructs their news structure to write its articles.

1.4   Scope & Limitation

This research focuses on applying the news writing structure of news articles about Breonna Taylor's case. News articles are taken from New York Times, published from May 2020 to March 2021. This research uses Tim Harrower's theory in the book of *Inside Reporting: A Practical Guide To The Craft Of Journalism- 2nd Edition.*

1.5   Research Methodology

1.5.1   Method

This research uses a qualitative descriptive method to analyze the news writing structure. It aims to find out how the news writing structure is applied in the articles about Taylor's case in New York Times news.

1.5.2   Data Source

The data are taken from the New York Times printed news. There are 17 articles about Breonna Taylor. Breonna Taylor is a victim who was killed by Louisville police officers in March 2020 during a botched raid on her apartment. She has been one of the main drivers of large-scale protests that erupted in the

spring and summer over-policing and racial injustice. These articles were published from May 2020 to March 2021. The data of this research were taken only five articles :

a) Months After Louisville Police Kill Woman in Her Home, Governor Calls for Review (May 15, 2020, Page A19, Bogel-Burroughs)

b) Prosecutors to Drop Charges Against Boyfriend of Breonna Taylor (May 24, 2020, Page A22, Levenson)

c) Investigating the Killing of Breonna Taylor (September 14, 2020, Page A2, Chaturvedi)

d) Judge Allows 2-Day Delay in Release of Breonna Taylor Grand Jury Recording (October 6, 2020, Page A23, Will Wright. and N. Bogel-Burroughs)

e) After Breonna Taylor's Death, Black Engagement in Kentucky Politics Soared. (March 14, 2021, Page A23, Will Wright)

1.5.3   Data Collection

The steps of collecting the data are:

a) Browsing the article about Breonna Taylor's case.

b) Find New York Times magazine publications in the period of May 2020 to March 2021.

c) Collects all of the articles of the magazines about Breonna Taylor's case.

d) Choosing five articles on Breonna Taylor's case in the magazines randomly.

1.5.4 Data Analysis

There are four steps need to take to analyze the data which focus on the structure of news writing using Harrower's theory. First, focus on each line of each section of the article. Then, look at nut graphs, briefs, and efficient ways to outline and organize stories. Finally, identify the overall shape of the story from beginning to middle to end. After all paragraphs of an article have been displayed, the explanation moves on to the article's analysis. It consists of an examination of the lead, bodies, and article endings. The structure of news writing is then examined. At least one of the three news writing structures is used in the articles.

1.6 Organization of Writing

This research consists of four chapters. The first chapter is Introduction which aims at telling the readers the background of research, research problem, objectives of the research, and research methodology. The second chapter contains the theory used in this research, which functions as the theoretical framework. The third chapter is the part where the researcher shows the process of data analysis and the outcome of the research, which is entitled analysis and discussion. The fourth chapter is the final chapter which shows the conclusion of the research.