

## **INTRODUCTION**

News is a piece of information about actual events that happen in the past or happen currently. It was broadcasted rapidly by mass media. Mass media can be divided into three categories, the first is print media, broadcast media, and the last is online media. Print media are in the forms of newspapers, tabloids, and magazines. Broadcast media consist of television and radio. Online media can be found in the form of news, feature or others in the internet. According to Biagi (2013), mass media serves as a tool that can affect our culture, habits, and politics in our society. People's beliefs on some topics can be determined based on how accurate the news is. It can also be determined by how the media construct the news.

In producing the news, journalists have some guidelines on how the structure of the news should be and have to consider the news values. The elements that determine the value of the news are timeliness, proximity, prominence, human interest, consequence, and accuracy (Barus, 2011). Timeliness means two things, the news is freshly made about the current event, or the news gives some new information that makes the story relevant again. Proximity is about making news that is relevant or has an impact on the reader's location. Prominence is how famous the people or places that are presented in

the news are. Human interest is about how the news or story draws any emotional reaction. Consequence is how the news impacts the reader directly after they finish reading it. Accuracy is about accurately delivering the news or reports to the readers.

As stated by Anna McKane (2006), there are two types of news; soft news and hard news, besides by the types, news can be classified by the newswriting style. The news writing style guides the writer in writing the news. The styles consist of organized news structures that make the reader easily understand what the writer is trying to deliver. The news structure consists of head, lead, body, and ending. Head is the news title located on the top of the news, lead is the paragraph's opening. Usually, it consists of the main idea of the news. The body and the ending consists of supporting facts and less important information about the news.

The news writing style has been studied by Indah Muszdalifah (2019), in her thesis entitled "The Writing Styles for Celebrity Profile Feature Article About Kendall Jenner in Fashion Magazines" and a thesis about football matches by David Afero (2014), entitled "The News Writing Styles of Hard News Articles About Football Matches at [www.thejakartapost.com](http://www.thejakartapost.com)". David Afero's thesis concludes that The Jakarta Post website used three types of writing styles for hard news

about football matches, namely, inverted pyramid, hourglass structure, and list technique. Meanwhile, the conclusion of Indah Muszdalifah thesis is the printed fashion magazines used three types of news writing styles for soft news about celebrity profile feature articles about Kendall Jenner; the wall street journal formulas are question/answer format, section technique, and the combination between the wall street journal formula and chronological storytelling part from hourglass structure. Indah Muszdalifah and David Averro use news writing styles that Carole Rich classifies. There are many forms of news writing styles out there but the following are the most common style according to Carole Rich (2010).

#### 1) The Wall Street Journal Formula

The Wall Street Journal format uses a soft lead in the beginning and it is focusing on a person, scene, or event that describes the main point of the story. Then the paragraph works from specific to general. The nut graph contains a person, scene, or event that may be the news issue, whether stated or implied. The lead can come in the form of a descriptive, anecdotal, or narrative. Then it is followed by the main point of the story in the form of a nut graph. The nut graph should tell the audience the main point of the story or news and its importance.

Then, it is followed up with the backup for the lead and then supporting points. The body of the story gives the reader a point that to the following points. The ending of the story normally uses a quote or an anecdote that connected with the lead in the beginning.

## 2) Inverted Pyramid

The Inverted Pyramid is the most common and basic story form; it is usually used in a hard-news story. The news gives the reader the most important information at the beginning and gradually becomes less important at the end of the story. The paragraph starts with a summary lead that contains ‘who’, ‘what’, ‘where’, ‘when’, ‘why’, and ‘how’ elements. Then, followed up with backup information that backup the elements that were found in the lead. After that, there are supporting points. Supporting points provide supporting details, quotes, and background information. Then it closes with an ending that includes any additional details that are not essential to the main story. It may include background information, context, or additional quotes.

The advantage of this format is that the reader instantly receives the important information. The disadvantage is that the reader may miss the important formation.

### 3) Hourglass Structure

Hourglass Structure begins with the inverted pyramid; the top of the story is the most important information. Then it is added with chronological storytelling until the end of the news. The structure of the news begins with a summary at the beginning of the story, containing key information organized by the 'who', 'what', 'when', 'where', 'why', and 'how'. An element that gives the main point of a story, such as a theme, place, or time. Backup information then consists of quotes or facts to provide corroborating facts. After that, there is overview attribution which were found after the backup information, overview attribution involves providing the source of the information within the opening paragraph of an article, followed by a brief summary of the main idea of the story. The source may be named or described in general terms, such as "officials," "experts," or "sources.". the article ends with chronological storytelling that gives the reader details of what happens by telling the story chronologically. This technique is useful for detailing events in crime and disaster stories.

### 4) List Technique

This technique is the best technique that has multiple points to offer. This technique can be used for both hard news and soft news

articles if they have several key points to discuss. The technique begins with the summary lead and backup. In there, readers can find all the information about what the author is trying to tell. The news is closed with a nut graph as the key points.

#### 5) Section Technique

Section Technique is a form that divides a story into sections, like a chapter in a book and separates them by graphic devices. The technique is the best technique for detailed stories. This technique is commonly used in non-fiction storytelling, known as “narrative writing.” Imagine a section of subheads to decide if a story is compatible with this technique. Next, there is a need to determine if there is enough information in each sub-group for them to have a divided section.

#### 6) Question/Answer Format

Making your story into a Question/Answer Format is the best technique doing a press releases article. What is commonly called Q&A is often used in profiles to help explaining something like a increasing budgets and controversial things. The writer should be selective of what Q or A that included in the story, even though the story is a verbatim

quote. Some writers wrote the full name of the interviewer and the interviewees but sometimes they just wrote the initials.

Based on previous study and the theoretical description from Carole Rich, this research is trying to understand the application of the news writing style theory. Therefore, the research question for this research are is what kind of news writing styles are used in sports articles about the 2021-22 UEFA Champions League in FourFourTwo.

## **METHOD**

In this thesis, the researcher uses the descriptive qualitative method to describe the characteristics of news writing styles of articles about the 2021-22 UEFA Champions League news at FourFourTwo. Descriptive qualitative method is a type of research that gives an overview or description of a situation as clearly as possible without dealing with the research subject (Kontour, 2004) The researcher analyzes the news writing styles of articles about the 2021-22 UEFA Champions League at FourFourTwo. The researcher was analyzing this topic because football is the most popular sport in the world, and UEFA Champions League is the most prestigious tournament that occurs yearly. Due to the popularity of football, journalists must publish the news a few minutes after the game ends. In a short time, journalists