## INTRODUCTION

There are various ways for people to communicate their thoughts with language, such as spoken, written, and gesture. Language is used as a sign or symbol to communicate the society (Charles, 2002; Pateda, 2011). One way to represent feelings is through song because includes parts of the language that aim to communicate between humans

Music contains song and lyrics, most composers use metaphor language in their masterpieces and provide the song lyrics with an attractive meaning. Song lyrics are part of discourse analysis that includes monologue discourse, which is the reaction between a person. Discourse is a linguistic text that has a complete set of features, more than just a word or phrase, and has a significant degree of relevance (Tarigan, 2009; Eriyanto, 2011). In conclusion, song lyrics can be analyzes with semiotics because the message behind the lyrics contains signs of social context.

This study analyzes semiotics in the song lyrics. Tinarbuko (2009) states the semiotic study focuses on the signified which the meaning of a message can be understood easily. Semiotics or semion from Greek means sign, and some means sign interpreter. In semiotics, several experts have different terms, but it does not affect the target study of a sign. One of them is Ferdinand de Saussure (1857) from French called the science of signs "semiology". In semiology, Saussure has declared his principles it is the signifier and signified; which both of them are related to explain the meaning of

the study sign. The signifier is a representation of meaningful concepts of thought and feelings (Pawito, 2007). According to Barthes, semiology attempts to include each system of signs, depending on their content or limitation; pictures, gestures, musical sounds, and objects. These are signs that build up a structure of significance (quoted by Pawito, 2007) Barthes (1915-1980) developed Saussure's theory called two-order signification, such as denotative, connotative, and myth. According to Barthes, a sign is described as a system made up of (E) an expression or signifier in connection to (R) content or signified (C). In short, connotation defines how something is described, while denotation is what a sign means about an object. In semantics, denotation defines the basic elements of a words meaning, where most people agree on the meaning. Besides, the connotation is the subjective component of meaning, the connections a word conveys over an emotional (Kreidler, 1979; Saeed, 2003). One example based on semantics is the violin means musical instrument, while the fiddle is use for jokes as an expression of affection or low self-confidence.

Music is usually use to express feelings. Most people listen to music mainly to convey emotional expression (Juslin and Sloboda, 2001; Mollenhorst, 2018). Music is audio performances, and lyrics were the first forms of song. A song can deliver in several ways and it depends on the lyrics that are written (Dutra and Bisasco, 2006; Tiemann and Huron, 2011; Hansen, 2018; Sun and Cuthbert, 2018). In conclusion, music is popular for all ages. Music contains song and lyrics to makes interesting. The songwriter use songs to express their feelings and messages.

The studies decide on two journals to analyze the same topic it is semiotic for completing this study. The first journal was written Amara and Kusuma (2021) analyzing Magic Shop song lyrics by BTS. The first journal describes the meaning of mental health through connotative, denotative, and myth analysis. In order, to determine the connotation and denotation contained in the song lyrics, the studies employes qualitative research. The data used song lyrics and to collect the data, the researcher used strategies such as journals, books, and others. The result are found the denotative meaning of the lyrics as a whole includes connotations of sadness, anxiety, stress, and other aspects that can make people feel depressed and lead to mental health issues if not resolved early. The anxiety that happened in the past did not affect achieving the dream; the meaning of the myth is before achieving goals, one first must open mind and accept all thoughts and feelings. In conclusion, the journal explains how mental health is important in achieving a dream.

The second journal was written Fauzan and Sakinah (2020) analyzing *Film Favorit* song lyrics by sheila on 7. The second journal conveys about the analysis of the meaning of song lyrics for humanity. The study used qualitative research and analyzes the data to determine the basics and perception of the interpretive method. The result of this study reveals a love relationship in which the feelings that grew on each other and the journey had gone through. In conclusion, the study discovered that the goal of a relationship is to have trust and understanding of each other, so the durability of the relationship lasts a long time.

In Kohala, Hawaii, the United States, Auli'i Cravalho was born on November 22, 2000. She is an actress and singer, famously known as Moana. Moana is a film released on November 23, 2016. The film has several songs in it, but for this study choose two songs entitled How Far I'll Go and Live Your Story. In this study, the lyrics of the song conveys how achieved dreams.

Furthermore, there is a similarity between this study and the two previous studies above which is using Barthes's theory with qualitative research. The differences is the previous study focused on analyzing the true meaning with the sign that contains denotative, connotative, and myth and interpretation of the song lyric, meanwhile in this study to pointing out the meaning and message through denotative and connotative signs in two songs lyrics how far I'll go and live your story by Auli'i Cravalho.

The problem of this study is to investigate the denotative and connotative found in the song "How Far I'll Go" by Auli'i Cravalho. Besides, the purpose of this study is to find out the meaning through signs contain denotative and connotative using semiotic analysis of Barthes theory.

**METHOD**

This study use the qualitative method. The classification procedure, which involves analyzing the study's text and identifying the meaning, creates the qualitative research of the data (Charmaz, 2006; Sugiyanto, 2014). The data used two songs by Auli'i Cravalho, the first song is How Far I'll Go and the second is Live Your Story. There are some steps of collecting data from song lyrics. First is listening to the song