CHAPTER I

BACKGROUND

1.1 Background of Study

Charles Dana (2006) explains that news is anything which interests large part of community, and has never been brought to their attention. Based on Charles Dana's explanation, news can be defined as something which has an impact for society, and taken from event that is never been heard before. Hence, the way of news to be written to its readers also matters.

How the news written is mentioned by Tim Harrower (2010) as he defines how a news writing can give a good impact for its reader by underlining that when an event happens, what happens in the event, where it happens, why it happens, who comes when it happens, and how it happens (5Ws & 1H) are more important than the rest of facts that is presented in the news. In news writing the way of 5Ws & 1H is delivered to the reader distinguishes the structure that is used in presenting the news.

The structure of news, or news writing structure, takes a role to cause the expected impact presents to its readers when they read the news. For a news that is written in order to deliver a quick message to its readers, the structure that puts 5Ws & 1H in the beginning of the story makes the readers see the most important things immediately before finishing to read the rest of the story, this kind of structure is called "Inverted Pyramid". Based on Tim Harrower (2010), there are at least two other news writing structures that commonly used, Chronological Structure and Kaboob, beside Inverted Pyramid.

As Inverted Pyramid Structure leads the readers to see the intention of this news writing structure is to make the readers get 5Ws & 1H as immediate as possible, Chronological Structure and Kaboob structure also have the purpose of the structure. Those structures are comonly used in order to present news report.

In order to see how is news writing structure presented, Jakarta Post and Jakarta Globe have been chosen as the sources of the articles that are going to be analyzed in this research. Jakarta Post and Jakarta Globe are chosen based on their competition to be the best English Newspaper that covers the happening events in Jakarta.

Based on that fact, a comparison on news writing structure between those newspapers will show if there is any difference or similarity in presenting the common event. On the other hand, Jakarta Globe has also come as a competitor to Jakarta Post since Jakarta Times and The Observerse are gone. However, as the habit of reading printed newspaper has changed to its digital form, it is relevant to take the digital publishing as the analized objects, thejakartapost.com and www.jakartaglobe.id

The analysis will go through each article, news writing structure analysis will compare how news writer in Jakarta Post and Jakarta Globe present particular event to the readers. Comparisons between Jakarta Post and Jakarta Globe aim to observe the tendency when the newspapers (Jakarta Post & Jakarta Globe) construct their news report.

The chosen particular event from thejakartapost.com and www.jakartaglobe.beritasatu.com is "Cyanide Coffee Murder" which attracted Indonesian community for ten months (January - Oktober 2016). Shocks and tragedy provided by this event have made an impact to community, not only in Indonesia but also in Australia.

As the reference of this research there is at least one previous research that focused about news writing structure done by Arief Budiman (2008) from UIN Sunan Kalijaga entitled "Teknik Pencarian dan Penulisan Berita Pada Program Berita Kebumen di Ratih TV Kebumen". Arief Budiman concerns more on news writting as the general view alongside news reporting on his research, as the conclusion of the research that Ratih TV Kebumen need to train their staff and journalist in journalism training in order to improve their ability to present the news.

Based on the reference from previous research, this research will not take a wide focus on news reporting as Arief Budiman did on his research. This research aims the only focus on the news writing structure in Indonesian newspaper. More theoretical supports and references will be explained further in the next Chapter.

1.2 Research Questions

How is the content structure comparison between thejakartapost.com and Jakarta Globe the issue of "Cyanide Coffee Murder"?

1. How does thejakartapost.com construct their news structure in the issue of "Cyanide Coffee Murder"?

2. How does the Jakarta Globe construct their news structure in the issue of "Cyanide Coffee Murder"?

1.3 Reserch Objective

Based on the research problems, this research has objectives as follows:

1. To find out how thejakartapost constructs news structure in the issue of "Cyanide Coffee Murder".

2. To find out how Jakarta Globe constructs news structure in the issue of "Cyanide Coffee Murder".

3. To find out how the content structure comparison between thejakartapost.com and Jakarta Globe.

1.4 Scope & Limitation

This research will focus on hard news articles on thejakartapost.com and www.jakartaglobe.beritasatu.com published from April – June 2016. There are sixteen articles which will be analyzed according to Tim Harrower's theory.

1.5 Methodology

1. 5. 1 Method

Data collecting for this research will be done through library study and will be presented on qualitative descriptive data presentation.

1.5.2 Data Source

The data of this research were taken from online media www.thejakartapost.com and www.jakartaglobe.id published on April – June 2016 about "Cyanide Coffee Murder" :

1. *'Comments on boyfriend led to poisoning'. The Jakarta Post*. (2016, June 16). http://www.thejakartapost.com/news/2016/06/16/comments-boyfriend-led-poisoning.html

2. *Coffee Murder Case Dossier Finally Completed After Months of Delay. Jakarta Globe*. (2016, May 26). http://jakartaglobe.id/news/coffee-murder-case-dossier-finally-completed-months-delay/

3. *Court to continue Jessica trial after rejecting lawyers' demurrers. The Jakarta Post*. (2016, August 28). http://www.thejakartapost.com/news/2016/06/28/court-to-continue-jessica-trial-after-rejecting-lawyers-demurrers.html

4. *Cyanide Coffee Murder Victim Collapses Two Minutes After Being Poisoned, Witness Says. Jakarta Globe*. (2016, July

14). http://jakartaglobe.id/news/cyanide-coffee-murder-victim-collapses-two-minutes-poisoned-witness-says/

5. *Defense Attorney to Sue Police If Murder Suspect Jessica's Detention is Extended Again. Jakarta Globe*. (2016, April 27). http://jakartaglobe.id/news/defense-attorney-sue-police-murder-suspect-jessicas-detention-extended/

6. *Jessica accused of 'revenge killing'. The Jakarta Post*. (2016, June 15). http://www.thejakartapost.com/news/2016/06/15/jessica-accused-of-revenge-killing.html

7. *Jessica Didn't Do It Lawyer Insists As Prosecutors Declare Dossier Complete. Jakarta Globe*. (2016, May 27). http://jakartaglobe.id/news/jessica-didnt-lawyer-insists-prosecutors-declare-dossier-complete/

8. *Jessica studied 'execution place', avoided CCTV: Prosecutor. The Jakarta Post*. (2016, June 15). http://www.thejakartapost.com/news/2016/06/15/jessica-studied-execution-place-avoided-cctv-prosecutor.html

9. *Key Witness Hani Rules Out Love Affairs in Mirna Murder Case. Jakarta Globe*. (2016, July 13). http://jakartaglobe.id/news/key-witness-hani-rules-love-affairs-mirna-murder-case/

10. *'Lack of Evidence' Against Murder Suspect Jessica: Police. Jakarta Globe.* (2016, April 21). http://jakartaglobe.id/news/lack-evidence-murder-suspect-jessica-police/

11. *Murder trial to begin Wednesday with sole suspect Jessica. The Jakarta Post.* (2016, June 14). http://www.thejakartapost.com/news/2016/06/14/murder-trial-to-begin-wednesday-with-sole-suspect-jessica.html?fb_comment_id=1051463681555957_1051531824882476#f188309423d8aba

12. *Mystery still shrouds coffee murder case. The Jakarta Post.* (2016, June 22). http://www.thejakartapost.com/news/2016/06/22/mystery-still-shrouds-coffee-murder-case.html

13. *Police May Have Crucial Evidence to Pin Jessica in Coffee Murder Case: Report. Jakarta Globe.* (2016, May 29). http://jakartaglobe.id/news/police-may-crucial-evidence-pin-jessica-coffee-murder-case-report/

14. *Prosecutors Reject Coffee Murder Suspect's Dossier for Third Time. Jakarta Globe.* (2016, May 26). http://jakartaglobe.id/news/prosecutors-reject-coffee-murder-suspects-dossier-third-time/

15. *Prosecutors reject Jessica's defense. The Jakarta Post.* (2016, June 21). http://www.thejakartapost.com/news/2016/06/21/prosecutors-reject-jessicas-

defense.html?fb_comment_id=1213162008715595_1213306802034449#f

dc4c90a6c57

16. *Prosecutors will present 67 witnesses against Jessica in next trial. The*

Jakarta Post. (2016, June

15). http://www.thejakartapost.com/news/2016/06/15/prosecutors-will-

present-67-witnesses-against-jessicain-next-

trial.html?fb_comment_id=953047111459720_953688941395537#f38006

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1.5.3 Data Collection

The steps of collecting data as follow:

1. Searching the articles from thejakartapost.com and Jakarta Globe by

    keywords "Jessica" to bring up news about "Cyanide Coffee Murder".

2. Selecting Sixteen articles about "Cyanide Coffee Murder"

    published from April – June 2016 randomly .

3. Reading the articles about "Cyanide Coffee Murder"

    published from April – June 2016

1.5.4 Data Analysis

There are three steps need to take to analyze the data:

1. The researcher identifies the lead of each article.

2. The researcher identifies the body of each article based on Tim Horrower's

    theory

3. The researcher determines the conclusion of each article's structure.

4. The resercher determine the strucutre

1.6 Organization of Writing

This research consists of four chapters. Chapter I is the "Introduction" which is aimed to tell the reader the background of research. research problem, objectives of the research, and research methodology. Chapter II contains the used theory in this research which is explained as "Theoretical Framework". Chapter III is the part where researcher shows the process of data analysis and the out come of the research, which is entitled "Analysis and Discussion". Chapter IV is the final chapter which shows the "conclusion" of the research.