

## **INTRODUCTION**

Mass communication is communication that is conveyed through mass media, either through audio, audiovisual, print media, or outdoor media. Mass communication involves institutions and their communicators moving into in complex organizations. Khomsarial (2016) states that mass communication is a process in which communicators use the media to share messages more broadly and continuously to create a goal that can influence audiences in various ways. carried out individually but must be done institutionally and requires special abilities, so that mass communication will be better understood by the wider community.

Mass media is something that cannot be separated from human activities in searching for news. News is the latest information that can come from any direction Ibrahim (2007) quoted by Herry (2021). Mass media refers to the delivery of information in the form of print and electronic media. News is a type of written electronic media that is widely utilized nowadays. According to Zulaikha (2019), the role of mass media in national development is as a reforming agent, where the mass media helps accelerate the process of transitioning a traditional society into a modern society, especially the transition from habits that hinder development toward a new attitude that is responsive to reform for development.

According to Pinontoan & Wahid (2020), the other part of the news value factor of a disaster report, media is also affected by how the media frame it to provide an understanding of the disaster to society. There is a way that can be used to find out how is the construction of reality in the news on mass media is by framing analysis.

Hot information on a recent incident is offered to the public as news. For something to qualify as news, it must also have some sort of value. (Ubay, 2016). Currently, many people are look information through the news, because the news always provides the latest report and real facts that happened at that time. News must have an interesting element so it will create curiosity and interest in the community to read it.

Gogali, *et al.* (2021) conduct a study entitled by researched of “Framing Analysis of Entman on Reporting on the Sriwijaya Air SJ 182 Airplane Accident on Kompas.com and Detik.com on 9-11 January 2021”. This study uses descriptive and qualitative research methods, which aim to describe systematically, factually, and accurately the news of the Sriwijaya Air SJ 182 plane crash on Kompas.com and Detik.com online media. The analysis in this study is the headline text on the Sriwijaya Air SJ 182 accident report. Uses data sources from news headlines on Kompas.com and Detik.com. The result in their study is that Detik.com only focuses on events that occurred at that time. So Detik.com uses episodic framing for its coverage of the Sriwijaya Air SJ 182 incident.

In his study, Putra (2021) finds that the research of “The Analysis of Hoax News Framing on The Sriwijaya Air SJ182 Crush in Online Media Outlets”. This research is taken from the online news portals Tribunnews.com, Kompas.com, and Liputan6.com. The researcher uses qualitative research with a descriptive approach. The author analyzes media phenomena in constructing hoax news about the crash of the Sriwijaya Air SJ-182 plane. Research conducted in this descriptive approach uses data exposure or descriptions of the framing of news resulting from the construction of a news story. The research topic is based on false rumors concerning the downing

of a Sriwijaya Air SJ-182 aircraft, which were later debunked by online news sources Tribunnews.com, Kompas.com, and Liputan6.com. The data sources that are used by the authors are primary and secondary data sources, by collecting news texts on the online media portals Tribunnews.com, Kompas.com and Liputan6.com. The results of this study are online media portals assess that online media has a big task and various strategies to clarify and display more reliable news.

The research uses framing analysis of the Lion Air JT 610 plane crash in detik.com news conducted by Chanifatunnisa (2020). The author uses a qualitative research method with a framing analysis approach to the Entman model that pays attention to four elements, namely, define problem, diagnose cause, make moral judgment and treatment recommendation. This study uses three data collection techniques, observation, interviews, and literacy studies. Observation is implemented by observing several news texts produced by Detik.com. The interview is conducted by interviewing a journalist from Detik.com. The data collection based on literacy studies is related to efforts to review relevant written literacy from books or research journals. The results showed that Detik.com in reporting the Lion Air JT 610 plane crash is able to provide a highlight on the alleged cause of the accident stemming from technical constraints.

The difference between this research and the three previous studies is the data analysis using framing analysis. The writer analyzes the article using the model of framing analysis stated by Entman. The writer chooses The Crash of Sriwijaya Air SJ 182, as data taken from [www.thejakartapost.com](http://www.thejakartapost.com) articles published on Jan 2021. Based on the background in the previous section, the problem of research is How the Jakarta Post frames its articles about the Plane Crash of Sriwijaya Air SJ 182

In Robert N. Entman's opinion by spotlighting particular stories, framing theory involves the prominence of particular components in the news that are linked to the story conducted by Herry, *et al.* (2021). Entman created frame analysis as a technique for analyzing news stories as problems with causes and backgrounds that each news outlet has its own approach to resolving, based on Launa (2020).

Framing analysis is used to disclose ways of media in constructing the facts. According to Anggoro (2014) quoted by Putra (2021), is a framing analysis method in used to understand how media interprets a given situation or event that has been reported on. The purpose of this method is to provide an analysis of a piece of writing by looking at several related events that have been reported by various media, Putra (2021). It is also one of the ways to know how journalist emphasizes facts when selecting the issue and writing the news.

According to Eriyanto, (2012) Robert N. Entman divide the framing device into four elements: First. Define Problems (defining the problem). This is the first element that can be seen regarding framing. This element is the mainframe. He emphasized how events were understood by journalists. When there were problems or events, how they were understood. The same event can be understood differently. And these different frames will cause different formed realities.

Second. Diagnose Causes (estimate the cause of the problem). This element is a framing element to frame who is considered as an actor of an event. The cause here can mean what (what), but it can also mean who (who). Third. Make Moral Judgment (make moral choices). This element is a framing element that is used to justify/provide arguments on defining the problem that has been made. When the problem has been

defined, the cause of the problem has been determined, it takes a strong argument to support the idea.

Fourth. Treatment Recommendation (emphasizing completion). This element is used to judge what the journalist wants. What path was chosen to solve the problem. The solution depends, of course, on how the incident is seen and who is seen as the cause of the problem.

Table 1 Details of Entman Concepts

<i>Define Problems (Defining Problems)</i>	How is an event/issue seen? As a what? Or as a matter of what?
<i>Diagnose causes (Estimating the problem or source of the problem)</i>	What was the event seen as caused? What is considered to be the cause of a problem? Who (the actor) is considered the cause of the problem?
<i>Make moral judgment (Making moral decisions)</i>	What moral value is presented to explain the problem? What moral values are used to legitimize or delegitimize an action?
<i>Treatment Recommendation (Emphasizing completion)</i>	What settlement is offered to resolve the problem/issue? What path is offered and must be taken to overcome the problem?

Source: Eriyanto, (2012)

## Research Methodology

This study uses qualitative analyze the article. The descriptive method is a method that focuses to getting deeper information about the object of research and describing it. The data are described systematically starting from classifying, then investigating and followed by solving the problems based on the theory. The articles are taken from The Jakarta Post. These articles are published in June 2021. There