

## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of the study**

News is one source of information obtained from happening current events, persons, or issues factual new, and interesting sources. News must be fact to reports of actual, attractive, important, or extraordinary events. News is a product of social media construction which is quite vulnerable to being manipulated, so it is possible to always be different from the interests of the media itself (Krisna, 2012). In conveying information in the form of news between media, media have their differences. This difference is influenced by the backgrounds of media reporters Bungin (cited in Krisna, 2012). The media has a central function in society. Through media, data, thoughts, ideas, and discourses are exchanged and the progress of the people is also reflected in that. In society, the media is deeply embedded in social life Sobur (cited in Krisna, 2012). Therefore, the news that is conveyed has an appeal that frames can be used as well as influence media and also has a role that can bring curiosity about an ongoing issue.

The function of news serves several important purposes in society; news provides information about events, developments, and issues happening locally, nationally, and internationally. It keeps people informed about the world around them; news helps educate the public about various topics, including politics, science, technology, culture, and more. It promotes awareness and understanding

of complex issues; news holds individuals, organizations, and governments accountable by exposing corruption, misconduct, and abuses of power. Investigative journalism plays a crucial role in ensuring transparency and accountability; news influences public opinion by presenting facts, analysis, and perspectives on different issues. It helps shape public discourse and democratic decision-making; news' primary goal of news is to inform, but it often includes elements of entertainment to engage a broader audience. Features, human interest stories, and lifestyle pieces are common in many news outlets; news fosters a sense of community by reporting on events and issues that directly impact residents. It helps people feel connected to their neighborhoods and societies; news serves as a crucial source of information during emergencies, providing updates on natural disasters, accidents, and other critical situations. It plays a role in disseminating safety instructions and helping communities respond effectively; news coverage can bring attention to social issues and injustices, inspiring public discourse and mobilizing communities to advocate for change.

It is important to note that the function of news can vary across different media outlets and regions, and the role of journalism is subject to ongoing discussions and changes in the media landscape. Additionally, the rise of digital media has transformed the way news is produced, consumed, and shared, impacting the dynamics of information dissemination. News can be classified into; heavy news category (straight news) and light news (soft news). Meanwhile, based on the nature of the news it is divided into two sections namely: unexpected news and expected news. Unexpected news is an event that is planned or known in advance

.Unexpected news is an event that is sudden, not planned, and not known in advance. Sumadiria (cited in Ningsih, 2013) generally news is unexpected event that catches or takes happen unexpectedly it can shock or confuse because it happens suddenly. Related news production with how the routine goes in the newsroom, which determines how journalists are dictated/controlled to represent internal events from a certain perspective. Behind it all, the media plays a defining role in how reality should be understood and how that reality is explained in a certain way to the public.

In reporting news, each media has the ability to frame reality. From the previous study, a similar case is the use of firearms that is reported about the shooting of a resident named Riyadus Solikin by police officers at Gelora Delta Sports Centre, Sidoarjo. (Ningsih, 2013) by using framing analysis of the news framing method according to Robert N. Entman that showing four tools as research problem identification, who or what can it considering as the cause of the problem, an assessment of the cause of the problem, and suggestions for problem-solving.

The second previous study research thesis by (Syarif, 2017) entitled misuse of weapons by the members of the National Police, analysis of the news framing of the shooting of a car containing seven people on Kompas.com. Framing the news at the same time in the news media frame that includes the information contained in the news media plays an important role in constructing a realistic of a person by issue selection. Framing will eventually affect how an event is told and finally framed (Bullock, 2001) . Framing analysis is used to find out how reality is selected by the media.



## **B. Statement of The Problem**

How Kompas.id online frames the facts news about Brigadier J's shot to death

## **C. Research Objectives**

To find out how Kompas.id frames the facts news about Brigadier J's shot to death.

## **D. Scope and Limitation**

The frame based on the theory Robert N. Entmant (1993) framing used to examine media framed, it is focused on media into the issue selection and emphasis or the prominence of certain aspects from realities/issues. The length of research that has taken place since the beginning of the reporting case until the trial.

## **E. Research Methodology**

### **1. Methodology**

The research methodology is descriptive qualitative. Qualitative data analysis is integrated into activities of data collection, data reduction, and the conclusion of study results. According to Sugiono qualitative method is commonly used in researching objects that are nature or what is not manipulated (Sugiono, 2016). The

signifying power of these elements varies in the same descending order approach of analysis of the model that analyzes text media on news.

## **2. Data Source**

Researchers use the media by the issues that occurred in the case of the shooting of Brigadier J based on the article announced to the public: July-November 2022 Kompas.id.

## **3. Data Collection**

The collection with the section data covering media, there are random articles, collection data, and literature study.

## **4. Data Analysis**

This analysis data will be using the concept of Entman which refers to providing recommendations of discourse to emphasize a certain frame of mind for events being discussed, the analysis has four elements 1) *Define problems*. It is how an event or issue is seen, as what, or as what problem *Kompas.id news* content that includes reporting on the *Brigadier J* murder case which highlights the victim from the side of the main focus to reveal the facts. 2) *Diagnose the cause* (estimating the problem or the source of the problem). The event is seen as caused by what and

who is considered as the cause of the problem. *Kompas* direct to what is considered to be casue where the suspect is mastermind behind this case which is *Ferdy Sambo*

3) *Making moral judgments* (making moral decisions). What moral values will be presented to explain the problem? What moral values are used to legitimize an action? It is handled leading to the truth so that the murder case related to the death *Brigadier J* is not misunderstood. 4) *Treatment Recommendations* (emphasizing completion). That is about what solutions are offered to address the issue or problem with what path to take to overcome.

## **5. Organization of Writing**

The thesis consists of four chapters. The first chapter consists of a background of research, statement of problems, research objectives, scope limitation, and research methodology. The second chapter consists of the theory that the researcher uses Framing Analysis by Entman, R. N. The third chapter is the analysis of the data and discussion. The fourth chapter is consist of conclusions of the research.